

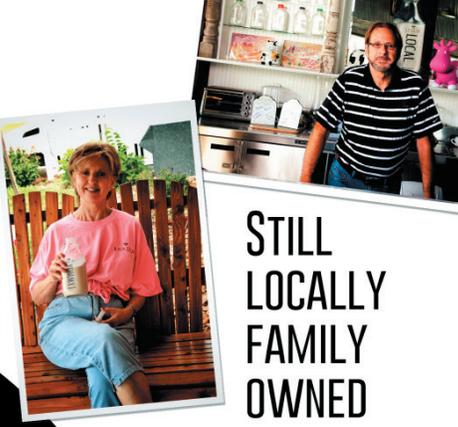
SHATTO MILK



COTTON CANDY MILK?
yep, you read that right



FLAVORED MILKS
some of our most popular products!



STILL LOCALLY FAMILY OWNED



STOP BY FOR A TOUR
Come visit us
(and milk a cow and stuff)



TRULY A FAMILY BUSINESS



350 DAIRY COWS
and we treat them all like family



MORE THAN JUST MILK
we have more than cheese too...
swipe to see more products



WHY GLASS?
It stays cool, it looks cool and it's cool with the environment.



ALL ABOUT SHATTO MILK CO.

I was born and raised in Kansas City and I feel like I know nothing about Shatto Milk. I liked the idea of doing a full 9 square takeover to help people get to know all aspects of their business, from their products to their history. I utilized their brand colors, black and white, as well as imagery found on their website to create a full, cohesive look from start to finish.

POST #1

ALL ABOUT SHATTO MILK CO.



Shatto Milk Company is a small family-owned and operated dairy farm located just north of the Kansas City metropolitan area. Our family has been farming here for more than 100 years and began a dairy farm more than 80 years ago. In June 2003 our family began processing our own milk on the farm. We decided to bottle our own milk for the purpose of providing our customers with the freshest and best tasting dairy products possible.

POST #2



WHY GLASS?

It stays cool, it looks cool and it's cool with the environment.

It stays cool, it looks cool and it's cool with the environment. We wash and reuse our bottles as often as they are returned. Pretty cool, eh?

Our glass bottles can be returned to any of the stores that carry our products. Or stop by the farm, open 6 days a week, and return your bottles there. We'd love to see ya.

POST #3

MORE THAN JUST MILK



we have more than cheese too...
swipe to see more products

We began as farmers, still are farmers, and make our products with milk from our own family farm. We have a small creamery, and, unlike other companies, only process our own products in our plant and do not process any milk outside of our own. The milk we use in our creamery is from cows that are born and raised on our farm.

POST #4



**350
DAIRY
COWS**

and we treat
them all like
family

The cows are milked daily and receive personal attention to make sure that their health is maintained. We keep personal records on each cow and calf to assure growth and development proceed as normal. A local veterinarian provides all the required preventative health measures, as well as any unexpected situations. They have covered shelter to rest or sleep and are provided a grazing area for their pleasure and comfort.

POST #5



It all started in the late 1800s – 3 generations ago, to be exact – when Minnie Porter married George Winstead. The married couple bought and began farming the land that is now home to Shatto Milk Company. After a few years on the farm, Minnie and George had five children: Frank, William, Jack, Anna and Mary. Twenty years later the family grew by one more, when little Georgia came as a happy surprise. In the late 1940s, Georgia and Ivan began their family, having three children of their own: Esther, Dinah and Barbara. Eventually, Barbara would marry a man with a last name you might recognize – Leroy Shatto. When Ivan retired in the mid-1980s, it was to Leroy and Barbara he left the family farm.

POST #6

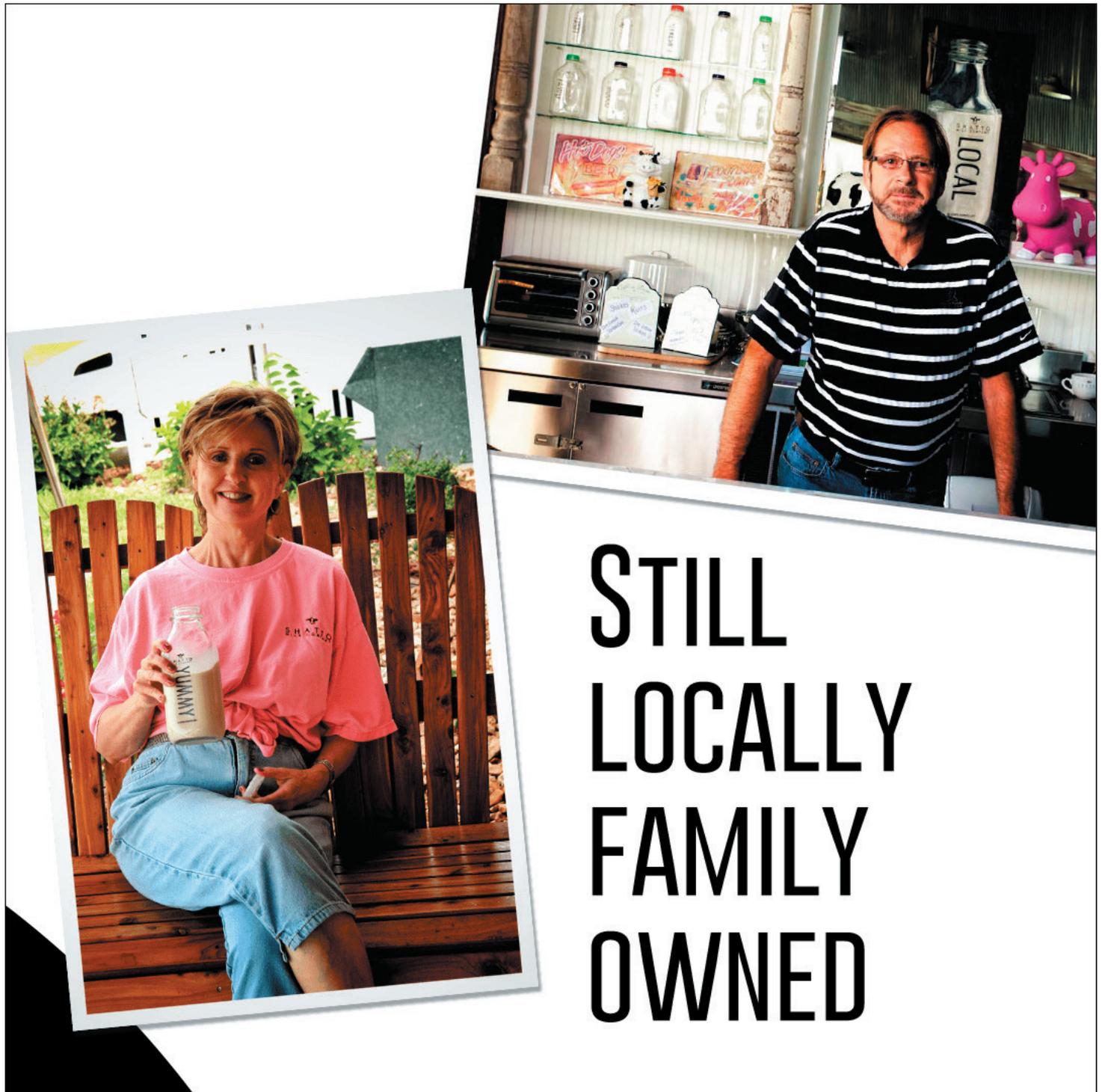


STOP BY FOR A TOUR

Come visit us
(and milk a cow and stuff)

Here at Shatto Milk Company we are committed to educating our youth and believe everyone should all have the opportunity to learn that our food is produced on a farm and is not just a product at the local grocery store. Our goal is to make sure that your trip to our farm is a good learning experience where you will have fun and build memories that will last a lifetime!

POST #7



In the early 1990s, other local dairy farms were going out of business due to the low milk prices being paid by dairy co-ops for bulk milk. By the mid-90s, the farm as it began could no longer sustain itself, and the Shattos had to talk about its future. In 2001, Leroy and Barbara Shatto began investigating the idea of bottling the milk from the small herd of cows that remained. They wanted to provide the people of KC and St. Joe with the freshest, best-tasting milk on the market, straight from their local family farm. On June 4, 2003, Shatto Milk Company made its first delivery to just under 10 retail stores in the Kansas City metro area. Leroy and Barbara's dream came true – the family farm was saved.

POST #8



FLAVORED MILKS

some of our most popular products!

Milk is always delicious, but it doesn't have to be boring. We love experimenting with new flavors, join us at our farm for a tour and tasting or visit our country store which is open 6 days a week.

POST #9



COTTON CANDY MILK?

yep, you read
that right

It's delicious and nutritious, and one of our favorites with kids who visit the farm on tours. It's perfect for a nice desert that isn't full of tons of sugar.